



2025 REGISTRATION FORM

DECEMBER 5 - 7, 2025

Location: Arizona State Fairgrounds, 1826 W. McDowell Rd, Phoenix, AZ 85007
Organizer: Chipotle Publishing, LLC

EXHIBITOR INFO

Name:	Who else can Pick up badges:
Company:	
Street Address:	
City, State, Zip	Phone:
Email:	

ORDER FORM

ITEM	QTY	EARLY BIRD PRICE (IF PAID BY 9/30/2025)	REGULAR PRICE (IF PAID AFTER 9/30/2025)	TOTAL
8'x12' Booth, Wall <i>(includes carpet, one 6' draped [black] table, two chairs, one trash receptacle and draping [black])</i>		\$900 each	\$950 each	
NEW: 10'x10' Outdoor Space <i>(comes with 3 tables)</i>		\$510 each	\$540 each	
8' Table, Wall		\$180 each	\$190 each	
8' Table, Regular		\$170 each	\$180 each	
Electricity		\$100 each	\$110 each	
Hang Banner <i>(Labor)</i>		\$70 each	\$85 each	
Plastic Table Cover <i>(Flame Retardant)</i>		\$3 each	\$3 each	

ADDITIONAL OPTIONS (BOOTHS ONLY)

ITEM	SIZE/QUANTITY			TOTAL
Undraped Table (Regardless of Size), \$60 each	☐ 4' ____	☐ 6' ____	☐ 8' ____	
Draped Table (Regardless of Size), \$105 each	☐ 4' ____	☐ 6' ____	☐ 8' ____	

SPECIAL REQUESTS *(The layout of the show is based on seniority. However, we will try our best to fulfill your location request.)*

CONFIGURATION	☐ End Cap	☐ Island	☐ Wall	☐ Other _____
LOCATION	☐ In a Row	☐ Back-to-Back	☐ Next To _____	

EXHIBITOR TYPE (SELECT ONE)

☐ Dealer	☐ Manufacturer	☐ Gunsmith	☐ Collector	☐ Publisher	☐ Author
☐ Display	☐ Parts Dealer	☐ Organization	☐ Book Dealer	☐ Other _____	

Website: SARWestShows.com || **Email:** office@chipotlepublishing.com || **Phone:** 702-565-0746 || **Fax:** 702-567-2425
Mailing Address: Chipotle Publishing, LLC, 631 N. Stephanie St., #282, Henderson, NV 89014



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SHOW SCHEDULE

EXHIBITOR SETUP, TEARDOWN & EXHIBITOR-ONLY HOURS		SHOW HOURS (OPEN TO PUBLIC)	
Thursday, Dec 4	11:00AM – 6:00PM (setup)	Thursday, Dec 4	n/a
Friday, Dec. 5	8:00AM – 11:00AM (setup, vehicles prohibited from driving in fenced area after 10AM)	Friday, Dec. 5	11:00AM – 5:00PM
Saturday, Dec. 6	7:00AM – 9:00AM (exhibitors only)	Saturday, Dec. 6	9:00AM – 5:00PM
Sunday, Dec. 7	8:00AM – 9:00AM (exhibitors only) 4:00PM – Finish (teardown)	Sunday, Dec. 7	9:00AM – 4:00PM

SAR WEST EXHIBITOR TERMS & CONDITIONS

EXHIBIT SPACE

All regular and wall tables are 8' long. Table prices are for 3 days. You may rent any number of tables. They are arranged in a typical gun show style. Wall tables (additional cost) are arranged end to end around the perimeter of the show building. Flame retardant table coverings are required. You may bring your own or purchase them from us. Booths are 8'x12' and are priced for the 3-day show.

CANCELLATION

We will refund your table less 10% if cancellations are received prior to 4 weeks ahead of the first day of the show. **Cancellations received within 4 weeks of the show will not be refunded unless we are able to resell your tables (at 90%).**

ELECTRICITY

Please let us know in advance if you need electricity. Electricity charge is \$100 (\$110 after 9/30/2025). If you do not request electricity in advance, there is no guarantee it can be provided the day of setup.

BOOTH RESERVATIONS

Each reserved booth includes carpet, one 6' black draped table, two chairs, one trash receptacle & black draping. You have the option on this Registration Form to order additional tables for your booth. Additional desired furnishings or add-ons that are not on this form will require you to submit a written request for consideration and pricing.

EXHIBITOR BADGES

At check-in, you will receive your exhibitor badges. Allotment is: 2 badges for the first table and one for each additional table. Should you misplace, lose, eat, vaporize, leave on your nightstand or in your car, or otherwise be without your badge and need a replacement, there will be a **\$15 charge per badge**. Only individuals who are pre-designated by the exhibitors are allowed to pick up exhibitor badges (ID required).

TAXES & LICENSING

It is the responsibility of the exhibitor to be in compliance with Federal, State and local laws.

SECURITY

We provide overnight security Thursday, Friday, and Saturday nights from show closing time until we open the doors in the morning. Security is the exhibitor's responsibility during setup and teardown. Small valuable items should be displayed in glass cases for security. **Handguns must be secured with a cable through the trigger guards and all firearms MUST have a tie-wire through the action or trigger.** There will be uniformed and plain-clothes security personnel at the show during show hours.

PROHIBITED ITEMS

- Pornographic materials
- Drug paraphernalia
- Items that **glorify** Nazism
- Items offensive to the general public
- Loaded firearms
- Loose rounds of ammunition
- Black powder
- Flammable table covers
- Alcoholic beverages, unless sold by the concessionaire
- Tobacco products
- Inappropriate clothing

REGULATED ITEMS

- All pepper spray must be bubble-wrapped.
- Smokeless powder: check with local law enforcement before the show.
- The following items must be approved for sale by the show manager and the concessionaire:
 - Food and candy
- Laser scopes must be operated only by exhibitors.
- **ALL FIREARMS MUST HAVE A ZIP-TIE THROUGH THE ACTION OR TRIGGER, NO EXCEPTIONS!**

BEHAVIOR

"Small Arms Review" does not wish to tell people how to conduct themselves. However, we reserve the right to ask people who act detrimentally towards our public image as responsible firearms owners to leave our show."

– Dan Shea, Owner, Chipotle Publishing, LLC

EARLY MOVE-OUT

Exhibitors **SHALL NOT INITIATE MOVE-OUT** or **ABANDON** their exhibit prior to the official show closing time on the final show day. Violators of this policy may be banned from participation at future shows.

- ☐ **I agree to the above SAR West Exhibitor Terms & Conditions.**

PRINT NAME: _____

SIGNATURE: _____

DATE: _____

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